Arnab Chakraborty

CREATIVE DESIGNER

ENGLISH, HINDI, BENGALI

TECHNICAL SKILLS

- Graphic Design
- UI/UX
- Illustration
- Iconography
- Creative Direction
- Figma
- WordPress
- HTML
- CSS
- Programming
- Wix
- Shopify
- Motion Graphics

INTERPERSONAL SKILLS

- Team Work
- Flexibility
- Time Management
- Continuous Learning
- Critical Thinking

PROFILE

Creative and detail-oriented Graphic, Front-End, and UI/UX Designer with 5+ years of experience in user-centric and visually compelling designs. Proficient in Adobe Creative Suite, HTML/CSS, JavaScript, various prototyping tools, and programming languages. Skilled in cross-functional collaboration and dedicated to continuous learning and innovation.

EDUCATION

Bachelor in Computer Science and Engineering (CGPA 9.3)
NSHM University, India
08/2019 – 07/2023

Higher Secondary
U.C.B High School, India
01/2018 – 02/2019

Secondary
U.C.B High School, India
01/2016 – 02/2017

EXPERIENCE

Creative Designer
Saint Visage Dental Group, Aberdeen, UK
03/2022 – 04/2024

As a Creative Designer, I produced graphical creatives, designed front-end WordPress websites, and created intuitive UI-UX designs. Collaborating with diverse teams, I ensured designs met project goals and user requirements, aiding successful development projects.

Founder & CEO at Conexsent
Conexsent Digital Services
08/2021 – present

In my fourth semester of college, I founded a startup named "Conexsent" focusing on services like social media marketing, graphic design, User Experience Design, website development, and more

WordPress Designer Intern
Digital Hashtag, India
10/2020 – 06/2021

As a WordPress Designer Intern, I focused on transitioning to a WordPress Web Developer role while creating engaging UI/UX designs.

ACHIEVEMENTS & AWARDS

"Employee of the Year"
Saint Visage, 2023
Recognized for exceptional performance, creativity, and dedication to delivering high-quality design solutions.

"Best Creative Foundation"
NSHM University, 2022
Awarded for co-founding "Conexsent," a startup that launched a process to deliver websites to clients in just 30-45 minutes. My team innovated an efficient web development service that streamlined the design and deployment process, earning university recognition.

National-Level Development Competition Winner
NASSCOM Hackathon, 2020

- Developed a machine-learning web app capable of training itself using real-time user data anytime and anywhere.
- Demonstrated technical proficiency and innovation, outperforming peers in a highly competitive national event.

PERSONAL INTERESTS

🎮 Gaming 🏃 Fitness

🎨 Art & Crafts 🎸 Guitar

CONTACT INFO

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Among my numerous freelance engagements, these are some of the most notable projects that demonstrate my skills in branding, UI/UX, and creative designing:

PROJECTS

SalesForce and Hyderabad Trailblazer's Community

05/2024

I worked with SalesForce and the Hyderabad Trailblazer community on their branding and management. The deliverables included Figma Branding UI using the maximalism concept, badges, SalesForce mascot illustrations, frames, and icons.

Tools used:

Figma Adobe Illustrator

Adobe Photoshop

Bosch

07/2023

In 2023, I collaborated with Bosch to host an event in India, creating a complex and seamless presentation titled "Future of Technology and Mobility Solutions." The project involved using Adobe Creative Suite and Figma to produce a comprehensive and visually engaging presentation.

Tools used:

Adobe Illustrator Adobe Photoshop

Adobe After Effects Figma

Invisalign

03/2022

I worked with Invisalign to design creative posters for their ongoing brand campaigns. The deliverables included posters showcasing the functions of Invisalign aligners, special deals and offers, and the benefits of using Invisalign for teeth straightening.

Tools used:

Adobe Illustrator Adobe Photoshop

FREELANCE EXPERIENCE